

The latest season of "Forbidden Love"

ZDF.enterprises

STRAIGHT HEART TO YOUR HEART



Simply scan the QR code with
your smartphone to enter the
online world of
STRAIGHT TO YOUR HEART.

zdf.drama

Series / Love + Romance

150 x 45' HD

Facts for your success:

- ▷▷ New focus on family and friends, on love and temptation
- ▷▷ Accent on glamour, with a stylish, urban feel
- ▷▷ Powerful emotions. Stimulating characters. Fresh new faces.

The latest season of "Forbidden Love"

STRAIGHT HEART TO YOUR HEART



The stars of the hit daily soap "Forbidden Love" are now entering a new world of love, heartache and intrigue that will go "Straight to Your Heart." The hugely successful series is a top performer among daily drama in Germany, with a steadily increasing viewership. With its new look, new talents and new storylines, it's on its way to capturing new audience segments!

Glamour has always set this soap apart from others, and now it has even more glamour with storylines that take us to sunny Majorca as well as to the high-powered fashion world of Düsseldorf. Forbidden or not, love and temptation are always better with gloss and glitter.

While glamour is still important, love is less "forbidden" – the accent is on the "heart!" Enhanced with a variety of new and exciting young talents, the stories now revolve more intensively around family and friends. Invigorating first loves and youthful passions underscore the program's new direction.

The series' new stars are carefully brought into play with

the beloved series regulars, such as Clarissa, who returns to Düsseldorf after ten years in jail to rebuild her empire – and destroy Tanja von Lahnstein, whose ambitions know no limits. Also among the recurring, and leading, protagonists of "Straight to Your Heart" is the ruthless banker Ansgar von Lahnstein, Tanja's ex-husband. Finally, Jan and Julia – the first exponents of the series' "Forbidden Love" – bring their relationship to a close, thus wrapping up an entire era of secret wishes, hidden longings and forbidden passions.

Now produced in HD quality, "Straight to Your Heart" has a modern look, spectacular settings and top production values. Stories with a surprisingly light touch, more stylish, urban visuals, the Spanish sun, bold young protagonists – this is what's in store for fans of one of the world's most popular daily soaps!



Series/Love + Romance



Address



Contact

Executive Producers: R. Wemcken,
G. Reinhardt
Produced by: GrundyUFA
Writers: P. Holzwarth, S. Höflich,
F. Fuchs a. o.
[www.zdf-enterprises.de/
straighttoyourheart](http://www.zdf-enterprises.de/straighttoyourheart)



Sales, Merchandising and
Coproductions
Erich-Dombrowski-Str. 1
D-55127 Mainz

programinfo@zdf-enterprises.de
www.sales.zdf-enterprises.de
Phone: +49 (0) 6131 - 991 1601
Fax: +49 (0) 6131 - 991 2601